

Survey Results: City Communications

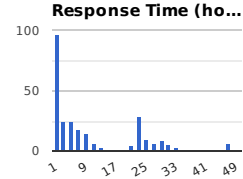
 Survey Info - This survey was sent on behalf of the City of Beaver Creek to the FlashVote community for Beaver Creek, OH.

These FlashVote results are shared with local officials

265
Total
Participants

265 of 395 initially invited (67%)
0 others
Margin of error: $\pm 6\%$

Applied Filter:
Locals only
Participants for
filter:
233



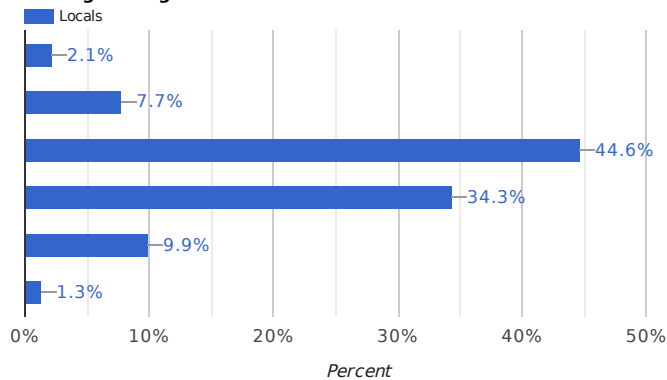
Started:
Aug 2, 2022 11:06am EDT
Ended:
Aug 4, 2022 11:08am EDT
Target Participants:
All Beaver Creek

Q1 Please rate the job the City of Beaver Creek does of informing you about city services, programs, and other news:

(233 responses by)

Options	Locals (233)
Terrible (1)	2.1% (5)
Bad (2)	7.7% (18)
OK (3)	44.6% (104)
Good (4)	34.3% (80)
Excellent (5)	9.9% (23)
Not Sure	1.3% (3)

Average rating: 3.43

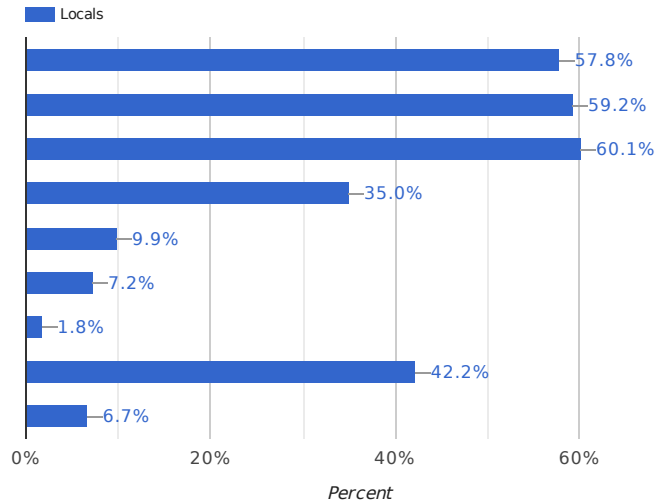


Q2 In the last 12 months, which of the following, if any, have you used to get information about the City of Beaver Creek? (Choose all that apply)

(223 responses by)

Options	Locals (223)
Website	57.8% (129)
Social media (Facebook, Twitter, Instagram, Nextdoor)	59.2% (132)
Beaver Creek In Touch	60.1% (134)

Options	Locals (223)
Parks and Senior Center monthly newsletters	35.0% (78)
Push Alerts through Notify Me	9.9% (22)
Council meetings	7.2% (16)
Cable access channel	1.8% (4)
Local news (TV, newspaper, online news)	42.2% (94)
Other:	6.7% (15)



local choice library curran cityelectric
daily neighbors info com dayton
councilman recreation newspaper
feeds beavercreek
rss current news parks
brochures email mail
pageprogramnextdoor

Info brochures in the mail from the city

Neighbors

nextdoor.com

The electric choice program in Beavercreek

Beavercreek Neighbors, Beavercreek Library

email

Councilman Curran

Beavercreek Current

Parks and Recreation e-mails

Neighbors page

RSS feeds

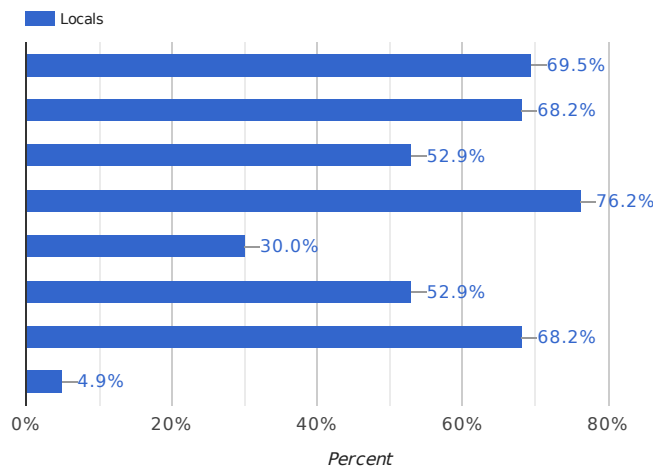
Local Beavercreek Newspaper, Dayton Daily News

Email

Q3 Which of the following City of Beavercreek topics are you most interested in getting news and information about, if any? (Choose all that apply)

(223 responses by)

Options	Locals (223)
City events	69.5% (155)
Parks programs/classes	68.2% (152)
Economic development	52.9% (118)
Street/Infrastructure projects	76.2% (170)
Council meetings	30.0% (67)
City finances	52.9% (118)
Public safety (crime, policing, etc.)	68.2% (152)
Other:	4.9% (11)



commission council classes website
 want utilities tax easier costs about
 splash programs flyers something
 sports chickens better find projects city co op planning
 like explanation detailed reply
 believe contact jobsparks seniors pad
 advertised meetings

Detailed explanation of costs for projects

Flyers

Co-op for utilities, city tax

Programs for seniors (may be under Parks programs/classes)

Jobs

When I contact the city through their website about something, I believe they should reply to me.

planning commission

Sports

Splash pad updates!

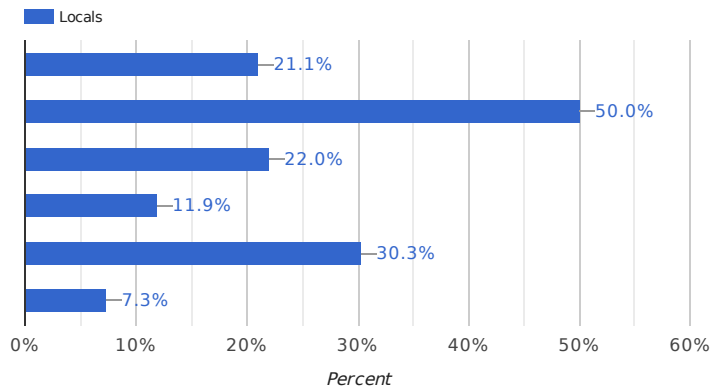
I would like city council meetings and other city meetings to be advertised better / easier to find

We want chickens!!!

Q4 The City would like to make it easier to meet with elected officials. How would you like to meet with your city council members? (Choose all that apply)

(218 responses by)

Options	Locals (218)
Before or after public meetings	21.1% (46)
At a "meet your council" or community event	50.0% (109)
Through an online video chat meeting	22.0% (48)
By scheduled appointments	11.9% (26)
Not really interested in meeting with council members	30.3% (66)
Other:	7.3% (16)



If I have a concern, normally email is a good route for me.

When its convenient for me

Any child friendly events where adults don't expect too much out of children.

Evening event

Visit community groups

"meet you council" in small group. Meet at senior center with two council members on or 2 topic

I like when they have small gatherings around the community. Like when the mayor met with people dr
over coffee and donuts. :-)

Beavercreek Matters

public input at meetings is important. No reason that council cannot answer questions posed.

Yes! I would like this!

I don't have a need to discuss any issue now but, if I did, I would schedule an appointment

Community meet the council online event

Popcorn festival!!

Teleconference by phone

Any

(58 responses by)



I don't personally tend to be too caught up in city events and politics, so I'm probably not a person you're trying to assist with this.

Email works best for me. Social media is very unreliable

I would prefer emails to NextDoor. I liked the app to begin with, but it got to political/snippy between residents. I like the newsletter, but would like to get email updates about important things happening between newsletters. I don't trust Facebook to actually show me the things I want to see.

Email

I appreciate the seasonal booklet you send out and read it from cover to cover.

email

I would like the city to be open and honest on social media and not hide behind the ever present phrase "the meetings are open to the public" because we all know children are not welcome when the council has a mentality that children should not be heard.

We need to figure out a better way to communicate to the people of Beavercreek the advantages of a City Income Tax. Property Taxes are out of control and I don't think there has been enough effort on communicating to people the money it would save them to allow a City Income Tax approval.

I don't have cable; I didn't know Beaver Creek had Twitter account. I try to attend meeting with Brian Jarvis. The city tax was discussed earlier this year; I shared what I learned with fellow citizens regarding the need for it, but unfortunately voters didn't pass.

In addition to social media, consider using mailers to get information out about city information

Blessed and proud to live in Beavercreek and that my kids and grandkids attended Beavercreek Schools.

How about "Summary minutes of city council meetings" not to exceed a few pages, released soon after the meetings. They could send out not the minutes, but a link to the minutes as an email "push."

Thankful for what you! I would love to see our community do a better job supporting refugees. What could we do to support the Afghans who have come to Dayton this year? Could we work on providing affordable housing for refugees in in Beavercreek?

I would like for the police to post a log of all calls for service. This would just be street names and type of call. No specifics.

Email Regular mail

In touch

None

Work on transparency, especially on more controversial items. Make all of the facts available and verifiable. As I voter I make my own decisions, and have not had facts from the city available to research points brought up by vocal opposition. What I can access does not always add up, especially when it comes to things like the golf course budget.

As stated, I inquired to the proper department via the city website about the process that residents of our street would need to go through to try to have speed bumps installed. This has been well over a month ago, and I was never given the luxury of a response. I'm sure someone has the time for something as routine as this.

No thank you.

Communication need to be in as many forms as possible to get to as many citizens as possible.

Generally I am please with the information that is provided to the residents.

Thanks for all you do. Can't please everyone.

I THINK THE CITY DOES AN OK JOB OF COMMUNICATING. I THINK ITS UP TO THE CITIZENS TO MAKE THE EFFORT TO SEEK THE INFO AS WELL.

When will the City ask for public input for the design of the new park on Grange Hall Rd.?

Would like it if employees would return phone calls.

I appreciate the DDN coverage of Beavercreek but would like to see more coverage of council/planning commission business in the In Touch or have it on the website. I appreciate the showing of such meetings on cable, but would like to see a schedule in the In Touch. We are unhappy about the gun range at the Lofino center. We didn't read or hear anything about it. That is one of the last things we would want there, especially next to a residential area and with all the gun horrors we are experiencing. What were you thinking????!!!!??? We supported the tax, but feel there wasn't enough refuting with facts to opposition party. This is a campaign that needs to be all year long. Kettering and Centerville are doing so many creative and interesting projects in their city. Beavercreek doesn't seem to be a dynamic city, just a place .We need to build sense of COMMUNITY.

I read social media. They need to keep it up.

E-mail happenings, etc. But only once a week or every two weeks. Or able to set how often.

Website is not always current.

We need better communication regarding why developers continue to gain approval to build despite the city facing infrastructure (streets and schools) concerns that already exist and will be exacerbated by further growth.

You can't overdo it. If people find 1 in 10 communications, they will still complain they don't know what's going on. Get on the neighbors app and have a announcement board, post on social media, send push notifications for emergencies, send more of these surveys. I love communications.

No additional comments at this time.

I would like to see more information about the City of Beavercreek which could be included in the weekly Beavercreek newspaper, monthly Beavercreek magazine, Dayton Daily Newspaper, and Facebook.

I like Facebook posts and InTouch.

Continue to show how to keep in touch with the City through its newsletter as to social media accounts, etc.

Social media or even email. Rarely do I go to the web site

Keep up the good work and I hope someday we can pass the income tax levy.

Emails

City web site. City Facebook page. Emailed newsletters.

Would like to receive info regarding city infrastructure improvements/plans like bikeways, parks, etc electronically. Such as a dedicated website. If one exists, I don't know about it! I seem to get info from Nextdoor app and occasionally weekly newspaper on Thursday.

Increased transparency and data supporting the city's need for additional revenue would be appreciated. For example, InTouch often makes claims of "increased demand" for police or parks services -- but never states who is making the demand, and what they are demanding. Statistics showing growth or change in police response time to calls, or calls serviced by each officer per shift, might better support your point. Many of us are quite pleased with services rendered as is, and fail to understand the "demand" for more or better services, and where (who) that "demand" is coming from. Simply citing an increase in the number of calls received -- raises more questions than it provides answers or understanding.

I monitor the local news via newspaper and TV but the web site is also a great way to get information so keeping it updated and current is ideal.

We like the mailings. My wife reads them and shares information. I generally prefer electronic communication. My preference is to receive email with attachments or links to appropriate sites. Unfortunately, that is quite a database for all the residents of Beavercreek.

Email, newsletters in the mail

Text

I prefer anything in writing that I can go back and refer to.

Text messages are very helpful and could be utilized more. One topic that could use some improvement is the brake down of city finances.

We as beavercreek residents want chicken. Please highly consider this! Thank you!

Email