



2026 Sponsorship Opportunities





To become a sponsor or to request a customized sponsorship package that best fits your business, contact **Erin Harris** at parks@beavercreekohio.gov or (937) 427-5514.

Partner with us!

The City of Beavercreek is a fast-growing community located in the Miami Valley. The city encompasses 27.3 square miles with an estimated population of 46,549 people, according to the 2020 census, and has become a sustained benchmark for successful economic growth within the Dayton region. The city is home to The Mall at Fairfield Commons, The Greene Town Center, numerous research and manufacturing firms, along with many businesses and wonderful residential neighborhoods. The city also neighbors Wright State University and Wright-Patterson Air Force Base, the state's largest single site employer.

Beavercreek, Parks, Recreation & Culture provides a wide variety of activities, community programs, and special events. The division offers a variety of exciting sponsorship opportunities that allow businesses and organizations to support and connect with the community while gaining valuable visibility. By partnering with the city, your organization can align with events, programs, and facilities that enhance the quality of life for residents while promoting your brand in a meaningful way.

WHY PARTNER WITH US?

Community Engagement

Reach thousands of people through the city's events, showcasing your commitment to local initiatives and enhancing the quality of life in our community.

Brand Alignment

Demonstrate your dedication to supporting the city in delivering recreational experiences that improve residents' quality of life.

Customizable Options

Choose from a variety of sponsorship levels and packages designed to meet your organization's marketing goals and budget.

Potential Sponsorship Opportunities

Program Scholarships
Signature Event Sponsorships
In-kind Donations

COMMUNITY SNAPSHOT

Source: U.S. Census

POPULATION
46,549

MALE: 49.8%
FEMALE 50.2%

HOUSEHOLDS
18,891

MEDIAN INCOME
\$108,140

AGE DISTRIBUTION

UNDER 18 18 - 65 65 AND OVER
26% **53.4%** **20.6%**

OWNER OCCUPIED
73.2%

AVG. PERSONS PER
HOUSEHOLD
2.44

SOCIAL MEDIA

Source: 2025 Facebook, Instagram, and Google Analytics

SOCIAL MEDIA ANALYTICS

FOLLOWERS USERS REACHED INTERACTIONS
14,500+ **387,200+** **30,100+**

CONTENT VIEWS
2.7 Million

143,000+ VIEWERS IN 2025 BETWEEN PARKS, RECREATION & CULTURE'S WEBPAGES

BEAVERCREEK PARKS, RECREATION & CULTURE

24
PARKS

16 PLAYGROUNDS

1 SKATE PARK

3
RENTAL
FACILITIES

434 ACRES OF PARKLAND

BEAVERCREEK SENIOR CENTER

2,400+
MEMBERS

5,500+
VISITS PER MONTH

200+
VISITS PER DAY

SPRING PROGRAMS AND EVENTS

Spring into Adventure

Spring into Adventure is an exciting new take on our former Soar into Spring event that is reimagined for 2026 to create an unforgettable, family-friendly experience for the Beavercreek community!

Each year, hundreds of residents and visitors gather at Dominick Lofino Park (640 Grange Hall Road) for a day filled with outdoor fun, exploration, and community spirit. This year's event will feature a wide range of engaging activities, including kite flying, archery, fishing, kayaking, and more — all designed to encourage families to get outdoors and celebrate the arrival of spring!

SPONSORSHIP LEVELS	GOLD \$1,000	SILVER \$500	BRONZE \$250
Sign at prize table	X	X	X
Logo at activity sign	X	X	
6-foot table for material display	X	X	
Logo on printed marketing materials (flyer and signage)	X		
Logo on digital marketing, including social media and event webpage	X		



ADDITIONAL SPONSORSHIP OPTIONS: \$250 EACH

(INCLUDES SIGNAGE AT STATION)

Kayaking

Fishing Derby

Archery

Treat vendor
(ex. snow cones,
cotton candy)

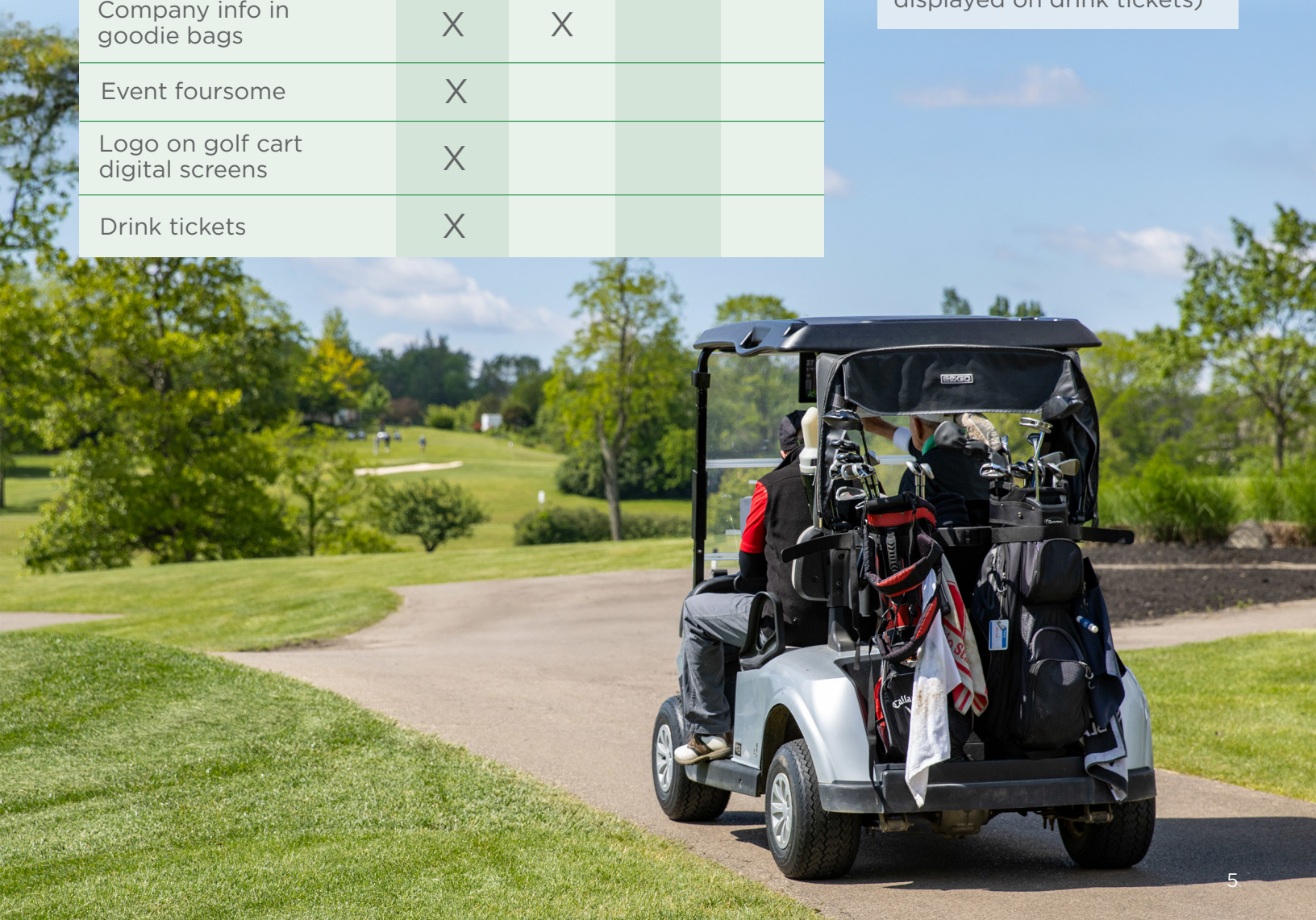
Tom Birt Memorial Golf Scramble

The City of Beavercreek partners with the City of Fairborn each year to host the annual Tom Birt Memorial Golf Scramble at the Beavercreek Golf Club, 2800 New Germany Trebein Road. This event is held in memory of Fairborn Parks & Recreation Superintendent Tom Birt, an avid golfer and a passionate advocate for the field of Parks and

Recreation. With more than 100 golfers in attendance, your brand will be prominently featured throughout the event, demonstrating your commitment to the community and providing opportunities to connect with potential clients. Join us in honoring Tom's legacy and making a positive impact while enjoying a day on the green!

SPONSORSHIP LEVELS	PLATINUM \$2,000	GOLD \$1,000	SILVER \$500	BRONZE \$250
Recognition on sponsor banner	X	X	X	X
Logo displayed throughout event	X	X	X	X
Hole sponsorship	X	X	X	X
Recognition during awards ceremony	X	X	X	
Logo on scoreboard	X	X		
Company info in goodie bags	X	X		
Event foursome	X			
Logo on golf cart digital screens	X			
Drink tickets	X			

ADDITIONAL SPONSORSHIP OPTIONS: \$250 EACH
Breakfast sponsor
Lunch sponsor
Exclusive hole sponsor (includes hosting a table with staffing and an activity or contest)
Selfie station sponsor (logo featured on all selfies)
Drink sponsor (logo displayed on drink tickets)





SUMMER PROGRAMS AND EVENTS

Summer Camp Experience

Beavercreek Parks, Recreation & Culture is expanding its 2026 Summer Camp program from 80 to 120 campers! Held from June through August, the program offers nine weeks of camp at C.I. Beaver Hall and eight weeks at Fairbrook Elementary School, providing children with a safe, engaging, and adventure-filled summer experience.

Sponsoring our summer camp is a wonderful way to make a direct impact on local families while enhancing the experience for our campers. Your contribution can help fund exciting field trips, activity-filled theme days, guest entertainers, and special treats that make camp truly memorable.

SPONSORSHIP LEVELS	PLATINUM \$2,000	GOLD \$1,000	SILVER \$500	BRONZE \$250
Name featured in weekly parent newsletter, thanking you for sponsoring an activity	X	X	X	X
Business flyer/brochure distributed to parents on your sponsored activity day (approx. 120 kids)	X	X	X	
Logo on camp flyer (if confirmed by March 1)	X	X		
Logo on camp shirts (if confirmed by March 1)	X			

Summer Entertainment Series

SPONSORSHIP LEVELS	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500
Sponsor signage at each event	X	X	X	X
Six-foot table to display materials and engage with attendees	6 EVENTS	4 EVENTS	2 EVENTS	1 EVENT
Logo included on city-produced marketing materials	X	X	X	
Company tagged in social media content	X	X		
Opportunity to make an announcement and introduce band	X			
Presenting sponsor of Entertainment Series	X			

We're excited to shake things up for our 2026 Summer Entertainment Series! This year's series will feature six lively events packed with music, dancing, and community fun. This year's series includes two traditional two-hour concerts and a swing dance with a live band at Dominick Lofino Park. We'll also bring the fun to the Beavercreek Golf Club with Party on the Patio and Party on the Golf Range, plus another Backyard Party at Southern Ohio Brewing. Each event promises great entertainment and a vibrant summer atmosphere!



Fourth of July

Join us in celebrating Independence Day at the City of Beavercreek's Fourth of July Celebration! Each year, more than 10,000 people from across Beavercreek and the Miami Valley gather at Rotary Park, 2260 Dayton-Xenia Road, for an evening of community pride, live music, delicious food, and a spectacular fireworks display.

As a sponsor, you'll play a vital role in bringing families together for one of Beavercreek's most cherished community traditions. The city's upgraded concert stage will once again serve as the centerpiece of the celebration—offering your business prime visibility through banner placement and recognition opportunities around the stage area for our Stars and Patriot Sponsors.

We're also proud to partner with WHIO Radio to help promote the event across the region. This partnership expands our reach and ensures your brand will be seen and heard by thousands of residents throughout the Miami Valley.

With these enhancements and broad promotional efforts, this year's celebration promises to be bigger, brighter, and more memorable than ever. Your sponsorship will not only support a beloved community tradition, but also provide exceptional exposure for your business to thousands of attendees. Join us in making this Fourth of July a celebration to remember!

SPONSORSHIP LEVELS	STARS \$20,000	PATRIOT \$5,000	BLUE \$2,500	WHITE \$1,000	RED \$500
Name announced on stage	X	X	X	X	X
Logo on sponsor banner	X	X	X	X	X
Name included in press release	X	X	X	X	
Logo on digital marketing, including social media and event webpage	X	X	X	X	
Logo on print advertising, including press release and flyers	X	X	X		
Logo on sponsor banner leading parade	X	X	X		
Company's social media tagged in all city posts	X	X	X		
Logo displayed on stage banner	X	X			
Booth space at park	X	X			
Logo in InTouch newsletter (mailed to all residents)	X	X			
Opportunity to push the button to start the fireworks show	X				
Naming rights for the fireworks show	X				
Exclusive fireworks sponsor	X				





FALL PROGRAMS AND EVENTS

Boo Bash Trail

This free, family-friendly Halloween event welcomes hundreds of little ghosts and goblins to one of Beavercreek's beautiful parks for safe, seasonal fun. As families stroll the trail, they'll enjoy trick-or-treat stops, festive displays, and friendly costumed characters bringing Halloween magic to life.

By sponsoring the Boo Bash Trail, your organization helps create lasting memories for Beavercreek families while showcasing your brand to a large, engaged audience. Your support provides the treats, decorations, and activities that make this event one of the city's most beloved fall traditions!

SPONSORSHIP LEVELS	GOLD \$1,000	SILVER \$500	BRONZE \$250
Mention on city's social media platforms	X	X	X
Booth space at event	X	X	X
Logo on printed marketing materials, including event flyer and signage at the park	X	X	
Logo on digital marketing, including social media and event webpage	X		



FALL PROGRAMS AND EVENTS

Try A Truck

This beloved annual event takes place at the city's Municipal Maintenance Facility, located at 789 Orchard Lane. Each year, it draws an average of 750 enthusiastic children and their families for a day filled with excitement and discovery. Families are invited to get an up-close look at a wide range of vehicles that help keep the community running smoothly — from powerful snowplows and towering fire trucks to sleek police cruisers and impressive pieces of construction equipment. Kids love the chance to climb aboard, honk the horns, and meet the friendly city workers, firefighters, and police officers who operate these machines every day. It's a fun, educational, and hands-on experience.

SPONSORSHIP LEVELS	GOLD \$2,000	SILVER \$1,000	BRONZE \$500
Six-foot table to display materials and engage with attendees	X	X	X
Logo on printed marketing materials, including event flyer and signage at the event	X	X	X
Logo on digital marketing, including social media and event webpage	X	X	
Logo on sign promoting a single activity (e.g., inflatable, trackless train, or other children's activity)	X		





WINTER PROGRAMS AND EVENTS

A Winter Welcome at Wartinger Park

Each year, more than a thousand visitors gather at Wartinger Park, 3080 Kemp Road, for one of Beavercreek's most cherished holiday traditions. Families come together to visit with Santa Claus and one of his reindeer, explore beautifully decorated historic cabins, sip hot cocoa, enjoy cookies and food trucks, and take part in a variety of festive holiday activities.

By becoming a sponsor, your organization will play a key role in helping us spread holiday magic to families across Beavercreek and surrounding communities. Sponsorship offers a wonderful opportunity to showcase your business to an engaged local audience while supporting a cherished community event that brings people together and creates lasting memories. Your partnership helps ensure this holiday celebration continues to shine bright!

SPONSORSHIP LEVELS	GOLD \$2,000	SILVER \$1,000	BRONZE \$500
Six-foot table to display materials and engage with attendees	X	X	X
Logo on printed marketing materials, including event flyer and signage at the event	X	X	X
Logo on digital marketing, including social media and event webpage	X	X	
Logo on sign promoting a single activity	X		
Name displayed on marquee sign	X		

Senior Center Package

The City of Beavercreek's Parks, Recreation & Culture Division oversees the Beavercreek Senior Center, which serves more than 2,000 members! Your sponsorship will support engaging activities and essential programs that promote health, connection, and learning for individuals aged 55 and older. Your brand will gain exposure through events, newsletters, and on-site signage. Partner with us to enhance the quality of life for our seniors and demonstrate your commitment to community wellness!

The center hosts events for its members to celebrate most major holidays, including Thanksgiving, Easter, Christmas, Veterans Day, and more! These events can host up to approximately 120 members and typically sell out!

BECOME A PROGRAM SPONSOR!

Partner with us to bring engaging classes or programs to our community, such as card-making workshops, lunch and tours, or educational presentations. As a program partner, you'll enjoy naming rights for the class or program you sponsor, along with your logo prominently featured in our monthly newsletter, which is mailed directly to every member.





I Program Scholarships

Becoming a sponsor for our scholarship programs means directly supporting individuals who may otherwise be unable to participate in our camps and programs. Residents who cannot afford the camps and programs

may apply, and if they qualify, they are accepted based on sponsorships and available funding. Our summer camps and programs offer valuable experiences that promote personal growth, health and wellness, and much more!

SPONSORSHIPS

Transportation Sponsor

- **Name or logo listed on a sign inside our transportation vans.**

A donation of \$240 would provide unlimited rides for one senior for one year. The Beaver Creek Senior Center's transportation program helps seniors maintain their independence by taking them to grocery stores, doctor appointments, banks, shopping centers, and more.

Camp or Program Sponsor

- **Name or logo listed in weekly summer camp newsletter distributed to parents.**
- **A thank-you letter will be sent informing you how your sponsorship was used.**

A donation of \$200 will send one child to summer camp for one week, including extended care hours, or it can assist with enrollment in one or more of our programs (program costs vary).

Senior Sponsor

- **Name or logo listed in the Senior Center newsletter that is distributed to all members monthly.**

A donation of \$50 will sponsor one senior for one activity or cover their membership for one year.





Beavercreek
PARKS
Recreation & Culture

(937) 427-5514 | parks@beavercreekohio.gov
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